



## California Optometric Association

2415 K Street Sacramento, California 95816  
916.441.3990 800.877.5738 Fax 916.448.1423 [www.coavision.org](http://www.coavision.org)

### FOR IMMEDIATE RELEASE

January 11, 2010

**Contact:** Corrie Pelc, Communications Manager  
[cpelc@coavision.org](mailto:cpelc@coavision.org)

Jenny DeGree, Marketing & Communications Coordinator  
[jdegree@coavision.org](mailto:jdegree@coavision.org)

### Special Pre-Conference Session at OptoWest 2010!

**AOA Practice Transitions: Strategies for Making Them Happen**  
**Wednesday, April 7, 2010; 8:00am-4:00pm**  
**Hyatt Grand Champions Resort & Conference Center, Indian Wells, CA**

OptoWest 2010 makes available the American Optometric Association (AOA) Practice Transitions program — a full-day, comprehensive presentation covering the steps to successfully buying or selling an optometric practice. Practice Transitions covers many topics, including generational issues, needs assessment, financial issues, and legal and tax concerns. The seminar includes lunch and a guest speaker who has been through a practice transition. The day concludes with a panel discussion where attendees will have the opportunity to ask the speakers questions.

#### **Featuring Speakers:**

- Joseph Gibbons, PhD
- Michael Harris, OD, JD
- William Nolan
- John Rumpakis, OD, MBA
- Robert Schultz
- Kirk Smick, OD

Registration Prices: AOA Members, \$150; Non-members, \$295

***Separate registration is required for this special session!*** For more information and to register, visit [www.aoa.org/practice-transitions.xml](http://www.aoa.org/practice-transitions.xml), or contact Bridget Kowalczyk at 800-365-2219, ext. 4237, or [BTKowalczyk@aoa.org](mailto:BTKowalczyk@aoa.org).

[Click here to download an informational flyer to distribute to your members.](#)

#### **About OptoWest 2010**

The California Optometric Association (COA), along with Arizona, Hawaii, Montana, Nevada and Utah Optometric Associations, is very proud to offer a premier Western regional conference created *by* eye care professionals, *for* eye care professionals, offering four days of continuing education requirements for optometrists and paraoptometric staff.

OptoWest 2010 will be held April 8-11, 2010, at the Hyatt Grand Champions Resort & Conference Center in Indian Wells, CA. Registration is open now at [www.OptoWest.com](http://www.OptoWest.com).

[Click here to view the OptoWest 2010 Promotional Video](#)

#### **About the California Optometric Association**

The California Optometric Association (COA) was established in 1899 and is California's oldest organized community for optometrists. Representing more than 2,700 optometrists, COA is dedicated to ensuring the highest quality of health care for the public through the advancement of optometry.