



California Optometric Association

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OptoWest 2010 to Offer Special Education Track for Paraoptometric and Office Staff

Back by popular demand, Sharon Carter and Laurie Guest, CSP, have once again teamed up to help address the specific needs of paraoptometric and office staff through the Practice Building Blocks Education Track at OptoWest 2010.

Courses include:

- Step Up — Training for Office Leaders
- Six Ways to Build a Team That Rocks
- Are You Game?

[Click here for course descriptions and to download podcasts by Sharon Carter and Laurie Guest where they discuss what attendees will learn from these classes.](#)

OptoWest 2010 offers 47 hours of paraoptometric education with nationally-renowned speakers, including ABO/NCLE approved sessions. Office staff can find the latest products and services at the two-day Exhibit Hall, and network with colleagues at the California Dreamin' Welcome Reception.

OptoWest 2010 has also made it easier on the wallet for doctors that wish to bring their entire staff. Through the Paraoptometric Registration Office Package, special pricing is offered when more than one staff member is registered for an Option 1 Paraoptometric registration package from the same office. [Click here for more information on the Paraoptometric Registration Office Package.](#)

[Click here to view all Paraoptometric Educational offerings at OptoWest 2010.](#)

About OptoWest 2010

The California Optometric Association (COA), along with Arizona, Hawaii, Montana, Nevada and Utah Optometric Associations, is very proud to offer a premier Western regional conference created *by* eye care professionals, *for* eye care professionals, offering four days of continuing education requirements for optometrists and paraoptometric staff.

OptoWest 2010 will be held April 8-11, 2010, at the Hyatt Grand Champions Resort & Conference Center in Indian Wells, CA. Registration is open now at www.OptoWest.com.

[Click here to view the OptoWest 2010 Promotional Video](#)

About the California Optometric Association

The California Optometric Association (COA) was established in 1899 and is California's oldest organized community for optometrists. Representing more than 2,700 optometrists, COA is dedicated to ensuring the highest quality of health care for the public through the advancement of optometry.

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