

PARAOPTOMETRIC REGISTRATION FORM

INDIVIDUAL INFORMATION (ONE FORM PER REGISTRANT)

First Name _____ Last Name _____
 Designation (CPOT, ABOC, etc.) _____
 Preferred Name on Badge _____
 Address _____
 City _____ State _____ Zip _____
 Office Phone _____ Fax _____
 E-mail _____

Please photocopy this form for additional registrants.

Paraoptometric Registration
 Exhibit Hall Only
 Please send me information about becoming a California Paraoptometric Section Member

I require special services in accordance with the Americans with Disabilities Act to fully participate. Please contact me to make arrangements.

Registration forms must be received **on or before March 21, 2010. After March 21st**, you may only register on site at the conference.

- Early Registration rates apply for registrations and payments received **on or before March 7th**
- Regular Registration rates apply for registrations and payments received **after March 7th** and for on-site registrations.

Paraoptometric Registration Options

Paraoptometric Registration Office Package

Special pricing is offered when more than one staff member registers for an Option 1 Paraoptometric registration from the **same office**.

- First Paraoptometric that registers for an Option 1 registration pays the **Individual** Paraoptometric registration rate.
- Each additional Paraoptometric that registers for Option 1 registration from the same office pays the **Additional** Paraoptometric registration rate.

To take advantage of the Paraoptometric Registration Office Package, you must indicate the license number of the optometrist/doctor you are employed with for verification:

Employer License # _____

OPTION 2 – Build your own

Please check one	Early Registration (On or before March 7th)	Regular Registration (After March 7th)	Amount
Paraoptometric/Optician	<input type="checkbox"/> \$25 per hour	<input type="checkbox"/> \$30 per hour	\$
<input type="checkbox"/> I plan to attend the California Dreamin' Welcome Reception			
Includes the following:			
<ul style="list-style-type: none"> • Food for Thought and Lunch & Learn Series (based on availability) • Admission to the California Dreamin' Welcome Reception • Admission to the Exhibit Hall 			
Registration Fee			\$75
Total Amount Due			\$

Exhibit Hall Only Attendee	\$35	\$
Guest Exhibit Hall Badges (Spouses/Family/Children 12 and over)	\$35 x #guests	\$

Additional Guest Exhibit Hall Only Badge Names

Please check the courses you wish to take on the back of this Registration form.

PLEASE KEEP A COPY OF THIS ENTIRE REGISTRATION FORM FOR YOUR RECORDS.

OPTION 1 – Unlimited hours of education			
Please check one	Early Registration (On or before March 7th)	Regular Registration (After March 7th)	Amount
Individual Paraoptometric/Optician or 1st Registration for Office Package	<input type="checkbox"/> \$225	<input type="checkbox"/> \$300	\$
Additional Paraoptometric/Optician Registration for Office Package	<input type="checkbox"/> \$150	<input type="checkbox"/> \$225	
<input type="checkbox"/> I plan to attend the California Dreamin' Welcome Reception			
Includes the following:			
<ul style="list-style-type: none"> • Food for Thought and Lunch & Learn Series (based on availability) • \$20 in OptoWest Buck\$ (to be used to purchase products in the Exhibit Hall) • Admission to the California Dreamin' Welcome Reception • Admission to the Exhibit Hall • Two lunch vouchers (\$9 value towards the purchase of your lunch each day in the Exhibit Hall) 			
Total Amount Due			\$

PARAOPTOMETRIC COURSE SELECTIONS

Remember to register for Food for Thought and Lunch & Learn sessions. Please make your course selections below. Any changes in your schedule must be made on-site at the registration desk prior to the beginning of the course.

SHADED BOXES SHOW POTENTIAL TIME CONFLICTS WITH OTHER CLASSES.

Thursday, April 8

5:00 - 7:30 PM

- 117 - Step Up – Training for Office Leaders (2.5 hrs)

Friday, April 9

6:45 - 7:45 AM

- F1 - Topic TBD (1 hr; no charge)

8:00 - 9:40 AM

- 213 - How to Be a Better Contact Lens Technician (2 hrs)
- 214 - Six Ways to Build a Team that Rocks! (2 hrs)

10:00 - 10:50 AM

- 215 - Triage in a Contact Lens Practice (1 hr)
- 216 - Building Phenomenal Phone Skills (1 hr)

11:00 - 11:50 AM

- 217 - Doctor Can You Hear Me? (1 hr)
- 218 - The Aging Eye: Basic Principles of Geriatric Care (1 hr)

1:00 - 1:50 PM

- 207 - Overcoming the Barrier of Finances for Practicing Low Vision (1 hr)

3:30 - 5:10 PM

- 219 - Contact Lens Solution: Sorting Out The Confusion (2 hrs)

Saturday, April 10

6:45 - 7:45 AM

- F2 - Topic TBD (1 hr; no charge)

8:00 - 9:40 AM

- 301 - Rigid Gas Permeable Lenses Correction (2 hrs)
- 302 - Case Management of AMD in Low Vision Rehabilitation (2 hrs)
- 313 - Getting a Handle on Coding (2 hrs)

10:00 - 10:50 AM

- 305 - Driving DMV and Low Vision (1 hr)
- 306 - How Often Are Spectacles Prescribed to "Normal" Children? (1 hr)
- 314 - Patient Satisfaction vs. Patient Loyalty (1 hr)
- 315 - Multifocals vs Monovision: The Dilemma (1 hr)

12:00 - 1:00 PM

- LL1 - Topic TBD (1 hr; no charge)

3:00 - 4:40 PM

- 316 - Troubleshooting Contact Lens Problems (2 hrs)
- 317 - Are You Game? (2 hrs)

4:00 - 5:40 PM

- 311 - Eye Care Coding and Billing in Today's Market (2 hrs)

Sunday, April 11

8:00 - 8:50 AM

- 400 - Sell Something More Profitable Than Low Price: Positioning Your Practice (1 hr)

8:00 - 9:40 AM

- 401 - Advanced Coding and Managing the Payer Systems (2 hrs)
- 402 - Basics of Accounting (2 hrs)
- 413 - Ophthalmic Troubleshooting (2 hrs)

9:00 - 9:50 AM

- 403 - Top Ten Marketing Mistakes to Avoid in Practice Management (1 hr)

10:00 - 10:50 AM

- 405 - How to Increase Word of Mouth Referrals (1 hr)
- 414 - Advanced Lensometry Evaluation (1 hr)

10:00 - 11:40 AM

- 406 - Treating Contact Lens Complications: Hypoxic, Inflammatory and Infectious (2 hrs)
- 407 - In-Office Infection Control (2 hrs)

11:00 - 11:50 AM

- 415 - Oh! The Pressure! (1 hr)

12:00 - 12:50 PM

- 410 - Commonly Prescribed Medication for Children (1 hr)
- 411 - Understand the Basics of Private Practice Marketing (1 hr)

Office Package Cancellation Policy

- Cancellation notices received on or before **March 21, 2010** are eligible for a 50% refund.
- After **March 21, 2010**, no refunds are provided. Substitutions are allowed.
- **Please Note:** No-shows (attendees who do not cancel) are responsible for the entire registration fee. All refunds must be requested in writing (email is acceptable) prior to **March 21, 2010**.

PAYMENT OPTIONS (PLEASE SELECT ONE)

- Check or Money Order enclosed (payable to the California Optometric Association)

Credit Card: Visa MC (CCV - 3 digit # on back) AMEX (CCV - 4 digit # on front)

Card Number: _____ Expiration Date: _____ CCV#: _____

Name on Card: _____ Authorized Signature: _____

Please bill **VWI Account #**: _____ VWI Account Name: _____

(Registration fees will not be subject to VWI's administrative fee)