

OD REGISTRATION FORM

INDIVIDUAL INFORMATION

First Name _____ Last Name _____

Designation (OD, FAAO, etc.) _____

Preferred Name on Badge _____

OD License Number _____ License State _____

Address _____

City _____ State _____ Zip _____

Office Phone _____ Fax _____

E-mail _____

Please photocopy this form for additional registrants.

- OD Registration
- Student Registration (Attach a copy of your student ID card)
- Exhibit Hall Only
- I am interested in becoming a member of the American Optometric Association and my State Association

I require special services in accordance with the Americans with Disabilities Act to fully participate. Please contact me to make arrangements.

Registration forms must be received **on or before March 21, 2010. After March 21st**, you may only register on site at the conference.

- Early Registration rates apply for registrations and payments received **on or before March 7th**.
- Regular Registration rates apply for registrations and payments received **after March 7th** and for on-site registrations.

OD Registration Options

OPTION 1 – Unlimited hours of education			
Please check one	Early Registration (On or before March 7th)	Regular Registration (After March 7th)	Amount
OD	<input type="checkbox"/> \$595	<input type="checkbox"/> \$670	\$
<input type="checkbox"/> I plan to attend the California Dreamin' Welcome Reception			
Includes the following: <ul style="list-style-type: none"> • Food for Thought and Lunch & Learn Series (based on availability) • \$50 in OptoWest Buck\$ (to be used to purchase products in the Exhibit Hall) • Admission to the California Dreamin' Welcome Reception • Admission to the Exhibit Hall • Two lunch vouchers (\$9 value towards the purchase of your lunch each day in the Exhibit Hall) • Deduct \$70 off of the total if you are a member of the California Optometric Association 			
<input type="checkbox"/> If you are a state member of Arizona, Hawaii, Montana, Nevada or Utah Optometric Associations, please check this box (you may be eligible for an OptoWest rebate of \$50)			
Total Amount Due			\$

Student Registration			
Please check one	Early Registration (On or before March 7th)	Regular Registration (After March 7th)	Amount
Student	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$10	\$
<input type="checkbox"/> I plan to attend the California Dreamin' Welcome Reception			
Includes: <ul style="list-style-type: none"> • Admission to the California Dreamin' Welcome Reception • Admission to the Exhibit Hall • Food for Thought Breakfast Series and Lunch & Learn Series (based on availability) 			
Total Amount Due			\$

OPTION 2 – Build your own			
Please check one	Early Registration (On or before March 7th)	Regular Registration (After March 7th)	Amount
OD	<input type="checkbox"/> \$35 per hour	<input type="checkbox"/> \$40 per hour	\$
<input type="checkbox"/> I plan to attend the California Dreamin' Welcome Reception			
Includes the following: <ul style="list-style-type: none"> • Admission to the California Dreamin' Welcome Reception • Admission to the Exhibit Hall • Food for Thought and Lunch & Learn Series (based on availability) 			
Registration Fee			\$150
Total Amount Due			\$

Exhibit Hall Only Attendee	\$35	\$
Guest Exhibit Hall Badges (Spouses/Family/Children 12 and over)	\$35 x #guests	\$
Additional Guest Exhibit Hall Only Badge Names		

Please check the courses you wish to take on the back of this Registration form.

PLEASE KEEP A COPY OF THIS ENTIRE REGISTRATION FORM FOR YOUR RECORDS.

OD COURSE SELECTIONS

Remember to register for Food for Thought and Lunch & Learn sessions. Please make your course selections below. Any changes in your schedule must be made on-site at the registration desk prior to the beginning of the course. **SHADED BOXES SHOW POTENTIAL TIME CONFLICTS WITH OTHER CLASSES.**

Thursday, April 8

8:00 - 8:50 AM

- 100 - Targeting Contact Lens Dropouts (1 hr)
- 101 - Everyday Eye Health: Women at Risk (1 hr)

9:00 - 9:50 AM

- 102 - AMD & Nutrition: A Practical Approach (1 hr)
- 103 - Contact Lens Practice Pearls (1 hr)

10:00 - 10:50 AM

- 104 - Glaucoma Grand Rounds (1 hr)
- 105 - Advances in Dry Eye Management (1 hr)

11:00 AM - 12:40 PM

- 106 - All Washed Up: Corneal Myths & Misconceptions (2 hrs)
- 107 - Hypertension (HTN): More Than Meets the Eye (2 hrs)
- 108 - Interactive Grand Rounds (2 hrs)

1:00 - 1:50 PM

- 109 - Marginal Issues: Putting a Lid on Blepharitis (1 hr)

2:00 - 3:40 PM

- 110 - Specialty Contact Lens Practice: Torics and Bifocals (2 hrs)
- 111 - Neuro Ocular Grand Rounds (2 hrs)
- 112 - Smart Medicine For Your Eyes: The Role of Nutrition in the Primary Eye Care Practice (2 hrs)

4:00 - 5:40 PM

- 113 - Understanding MS and Other Neurological Diseases (2 hrs)
- 114 - Computer Vision Syndrome: Diagnosis and Treatment (2 hrs)
- 115 - IOL's of the Future: Will they Really Provide Accommodation? (2 hrs)
- 116 - OCT: Revolutionizing Retinal Evaluation (2 hrs)

Friday, April 9

6:45 - 7:45 AM

- F1 - Topic TBD (1 hr; no charge)

8:00 - 9:40 AM

- 200 - Oops! I Did it Again...Preventing Medical Errors (2 hrs)
- 201 - Thyroid Eye Disease and Other Wild Cases: A Picture Gallery of Challenging Patients! (2 hrs)
- 202 - Challenging Cases in Presbyopic IOL Surgery (2 hrs)
- 203 - Diagnosis and Treatment of Diabetic Retinopathy and AMD (2 hrs)
- 214 - Six Ways to Build a Team that Rocks! (2 hrs)

10:00 - 11:40 AM

- 204 - Neuro-ophthalmology Basics (2 hrs)
- 205 - Spectral OCT, Where Does It Fit in the Management of Patients with Retinal Disease? (2 hrs)
- 206 - Ten Tests that Can Save Your Patients Sight/Life (2 hrs)

1:00 - 1:50 PM

- 207 - Overcoming the Barrier of Finances for Practicing Low Vision (1 hr)
- 208 - Pharmacists' Greatest Nightmares (1 hr)

4:00 - 5:40 PM

- 209 - Must Have Systemic Medications (2 hrs)
- 210 - Navigating the Nerve – Glaucoma Case Challenges (2 hrs)
- 211 - Macular Degeneration: What is New in Diagnosis and Treatment, Vitamins to Vitrectomy (2 hrs)
- 212 - The Good, Bad and the Ugly, Lasik Complications in 2010 (2 hrs)

Saturday, April 10

6:45 - 7:45 AM

- F2 - Topic TBD (1 hr; no charge)

7:00 - 8:00 AM

- 307 - Ocular Side-Effects of Systemic Medications (1 hr)

8:00 - 9:40 AM

- 300 - Medical Management of Glaucoma (2 hrs)
- 301 - Rigid Gas Permeable Lenses Correction (2 hrs)
- 302 - Case Management of AMD in Low Vision Rehabilitation (2 hrs)
- 303 - Lumps and Bumps: Skin Cancer for the Optometrist (2 hrs)

10:00 - 10:50 AM

- 304 - Understanding Corneal Crosslinking for Your Patient (1 hr)
- 305 - Driving, DMV and Low Vision (1 hr)
- 306 - How Often Are Spectacles Prescribed to "Normal" Children? (1 hr)

12:00 - 1:00 PM

- LL1 - Topic TBD (1 hr; no charge)

3:00 - 3:50 PM

- 308 - Glaucoma – The Rules Have Changed (1 hr)

- 309 - Billing for Medically Necessary Contact Lens Prescribing: Submitting Correct and Profitable Claims (1 hr)

3:00 - 4:20 PM

- 317 - Are You Game? (2 hrs)

4:00 - 4:50 PM

- 310 - Nutritional Genomics: Genes, Nutrition and Chronic Eye Disease (1 hr)

4:00 - 5:40 PM

- 311 - Eye Care Coding and Billing in Today's Market (2 hrs)

5:00 - 5:50 PM

- 312 - The Role of Nutrition in Primary Care Practice (1 hr)

Sunday, April 11

8:00 - 8:50 AM

- 400 - Sell Something More Profitable Than Low Price: Positioning Your Practice (1 hr)

8:00 - 9:40 AM

- 401 - Advanced Coding and Managing the Payer Systems (2 hrs)
- 402 - Basics of Accounting (2 hrs)

9:00 - 9:50 AM

- 403 - Top Ten Marketing Mistakes to Avoid in Practice Management (1 hr)
- 404 - Evidence-Based Myopia Management, What Works and What Doesn't (1 hr)

10:00 - 10:50 AM

- 405 - How to Increase Word of Mouth Referrals (1 hr)

10:00 - 11:40 AM

- 406 - Treating Contact Lens Complications: Hypoxic, Inflammatory and Infectious (2 hrs)
- 407 - In-Office Infection Control (2 hrs)

11:00 AM - 12:40 PM

- 408 - The Therapeutic Optometric Practice of the Future (2 hrs)
- 409 - Contemporary Care of Diabetic Eye Disease (2 hrs)

12:00 - 12:50 PM

- 410 - Commonly Prescribed Medication for Children (1 hr)
- 411 - Understand the Basics of Private Practice Marketing (1 hr)

PAYMENT OPTIONS (PLEASE SELECT ONE)

Check or Money Order enclosed (payable to the California Optometric Association)

Credit Card: Visa MC (CCV - 3 digit # on back) AMEX (CCV - 4 digit # on front)

Card Number: _____ Expiration Date: _____ CCV#: _____

Name on Card: _____ Authorized Signature: _____

Please bill **VWI Account #:** _____ VWI Account Name: _____

(Registration fees will not be subject to VWI's administrative fee)